



PRESENTING OUR 13TH ANNUAL
AGENCY OF THE YEAR
LIST IN WHICH
NOBODY WAS JUDGED.
JUST ADMIRERD.



BEST HEADHUNTER:
FRANK PALMER FOR SCOT KEITH

BEST COMMERCIAL CANADA HAS DONE SINCE "THE RANT":
OGILVY'S "EVOLUTION" SPOT FOR DOVE

BEST USE OF JESUS CHRIST AS A SPOKESBOBBLE:
SMITH ROBERTS & CO. FOR THE UNITED CHURCH OF CANADA

BEST CHARITY THAT SUPPORTS THE INDUSTRY,
THAT THE INDUSTRY DOESN'T SUPPORT ENOUGH:
NABS

BEST EXAMPLE OF A MAN DOING A WOMAN'S JOB:
MARTIN BEAUVAIS

BEST VISIONARY OUR INDUSTRY SHOULD GET DOWN ON ITS KNEES AND THANK:
MILES NADAL

MEILLEURE CAMPAGNE DE PUBLICITÉ PAR UNE AGENCE FRANÇAISE:
FAMILIPRIX PAR ALFRED, MONTRÉAL

BEST EXPENSIVE ~~AWARDS SHOW~~ PARTY THAT WAS JUST AN O.K. PARTY:
THE MARKETING AWARDS

BEST RESTAURANT TO RECORD AT:
EGGPLANT MUSIC + SOUND DESIGN

BEST MENTOR SINCE YODA:
ED RONCARELLI



LOWE ROCHE